



Application For Membership



Name: _____ Business Name: _____

Title or Position: _____ Business Phone: _____

Business Address: _____ Business FAX: _____

_____ Business Cellular: _____

Home Address: _____ Home Phone: _____

_____ Email: _____

Business Category: _____

Membership in Business or Social Organizations:

1. _____

2. _____

3. _____

List three Business References (Name, Contact, Phone Number) outside of Springs Best Members:

1. _____

2. _____

3. _____

Spouse's Name: _____ Occupation: _____

Quarterly Payment Type Check ACH Credit Card

I, hereby apply for membership in Springs Best. As a member of Springs Best I pledge to attend weekly meetings and social events, keep my dues current, and provide quality leads to other Springs Best Members. I understand that my membership category is on loan to me and is subject to continued acceptance by the Membership and/or the Board of Directors.

Signed: _____ Date: _____

Sponsor's Name: _____

www.SpringsBest.com



SpringsBest

Professional Referral Service



How can we help you?

What Is Springs Best?

Springs Best is a highly motivated group of business professionals who meet weekly in a structured setting to share business leads and information. In addition, Springs Best schedules several social programs each year providing the opportunity to get to know other members in a more informal setting. The goal of Springs Best is to actively help each member prosper in their business through an increase in referrals.

How Do Tips Work?

Tips are quality business leads which are either directly from you to another business or from an outside contact to a member in the group. Outside leads may either be "A" Leads, where the lead is expecting a call from your business; "B" Leads, where the business may use your name when calling; or "C" Leads, where potential business is referred without direct contact, such as telling a Realtor about seeing a "For Sale By Owner". "A" and "B" leads should represent the majority of each member's leads. While the average number of leads per week is three per member, the goal is to have high quality leads each week, not just a large number of leads. Each week members have an opportunity to tell the membership how they can be tipped and any special information about their business.



How Can I Qualify As A Member Of Springs Best?

Springs Best is a highly selective organization. The success of the group is founded on getting and keeping highly qualified members. Only one member per business category is allowed. Members may not participate in other leads groups or organizations that might create a conflict of interest with Springs Best members. Members must stand out in their own business by providing superior service and products. If an individual and the business qualifies for membership and is accepted, Springs Best loans a business category to the individual.

Specific Requirements for membership include:

1. Be active, locally, in the business category for a minimum of one year.
2. Be an owner, manager, or direct sales representative
3. Be sponsored by a Springs Best member.
4. Commit to weekly attendance of Springs Best meetings and social functions.
5. Commit to actively providing a minimum of two or more quality business leads per week to the Springs Best Membership.
6. Pay Springs Best invoices in a timely manner.

What Is The Investment To Participate?

Dues are currently \$175.00 per quarter. This covers the cost of operating the organization plus breakfast during each meeting. Social events usually require an expenditure equaling an additional \$100 per year. Social events are paid in advance and dues are subject to a \$25 late fee if not received by the first meeting of the quarter. In addition, you have the \$225 application fee. Thus, your first year investment may be as little as \$1,025.00. It is not unusual to receive this back four or five times over during the first year. Part of the application fee goes toward establishing the new member's page on the Springs Best website.

What Is The Membership Process?

You may attend two consecutive meetings as the guest of Springs Best. After the second meeting, complete this application and return it with a check for \$225.00. The application will be reviewed and an on-site visit of your business will be scheduled. During the visit you will have the opportunity to ask questions about Springs Best and to answer some general questions yourself. A report of the visit and review will be shared with membership, followed by a secret ballot. If approved for membership, a business category will be loaned to you by Springs Best. During the first ninety days of orientation your attendance and participation will be carefully monitored. You are encouraged to meet with, talk with and visit as many other Springs Best members as possible. If for any reason you are not accepted as a member of Springs Best your application fee will be refunded, less the direct expense of Springs Best associated with your application.